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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Group: 2165 }
Atty. Docket: 10252-0010 }
Applicants: Hill }
Invention: VIRTUAL CATALOG AND }
PRODUCT PRESENTATION }
METHOD AND APPARATUS }
Serial No.: 09/406,477 }
Filed: September 27, 1999 }
Examiner: Brown, Timothy M. }

Certificate of Transmission Under 37 C.F.R. 1.8

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on August 27, 2002

Timothy E. Niednagel
Timothy E. Niednagel

Dated: August 27, 2002

AMENDMENT

Commissioner for Patents
Washington, D.C. 20231

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Dear Sir:

Applicant respectfully submits the following response to the Office Action mailed February 27, 2002. A marked-up copy of amendments to the claims is included in the attached Appendix.

In the Claims

Please amend claims 2, 8, 11, 17, and 20, as follows:

a1 2. (Amended) The method of claim 1, wherein the step of displaying a plurality of product images includes the step of displaying a scroll box on the display which includes the plurality of product images from a selected product category.

a2 8. (Amended) The method of claim 1, wherein the plurality of product images includes at least one product image and at least one background image, and the step of